

# Northland, telematics and the future of trucking.

We're now offering a special opportunity for trucking customers to leverage the continued evolution of data to improve safety and efficiency.



Northland believes telematics is an indispensable tool that provides real-time drive performance data through wireless transmission to increase trucking safety while reducing costs. Our telematics partners – Azuga, Motive and Netradyne – deliver a full range of services to our trucking customers, focusing on accident prevention and driver performance.

## Two great offers:

### Save up to \$300 annually (per enrolled vehicle)\*

**Bring telematics to your fleet and save on standard device and subscription fees.**

\*Currently eligible in all states except: AK, AL, CA, FL, GA, HI, IN, ME, MI, MN, ND, NY, OH, OK, LA, PA, SC and WA. Customers with a subsidy will receive a monthly subsidy on the purchase of vendor device and subscription fees equal to the lesser of: (i) 50 percent (50%) of the vendor's standard device and subscription fees per enrolled vehicle, or (ii) \$25 per enrolled vehicle.

OR

### 10% savings on annual premium\*

**Bring telematics to your fleet and save on your Northland insurance premium.**

**Offer available at policy inception and renewal anniversary.**

\*Currently available only in IN, MI, MN and OH.

### How it works:

By signing up, you agree that Northland will receive device data to research and analyze risk correlations. Northland will not use device data for the underwriting or rating of your policies.

### How to join:

**For a demo, pricing or to sign up, go to [northlandins.com/telematics](http://northlandins.com/telematics)**



<sup>1</sup>[azuga.com/inquiry/fleet-demo](http://azuga.com/inquiry/fleet-demo).

<sup>2</sup>[gomotive.com/products/fleet-compliance/](http://gomotive.com/products/fleet-compliance/).

<sup>3</sup>[info.netradyne.com/northland](http://info.netradyne.com/northland).

## Driver data is changing trucking:

**38%** { fewer accidents on average<sup>1</sup>

**50%** { reduction in compliance tasks<sup>2</sup>

**80%** { reduction in unsafe events<sup>3</sup>

**To learn more about Northland and telematics, contact the independent agent above.**

Discounts are not available in all jurisdictions and are subject to all applicable laws and regulations. Northland does not warrant that adherence to, or compliance with, any vendor recommendations, testimonials, best practices or guidelines, or use of the services or products referenced herein, will result in a particular outcome. In no event will Northland or any of its affiliates be liable in tort or in contract to anyone who has access to or uses this information, or the services or product referenced herein, for any purpose.