

Understanding Cargo Theft Is Key to Reducing It

At Northland, we understand cargo theft and the diverse challenges our customers face. We understand what's being stolen, where and how it's being stolen, and the economic and social forces influencing cargo theft today. And, more importantly, we understand how to help you reduce the risk.



As part of our commitment to reducing theft risk throughout the supply chain, we work closely with [CargoNet^{SM,1}](#), an industry-leading source of incident data and timely analysis of current and emerging cargo theft trends.

CargoNet: Exclusive Analysis, Unparalleled Insights

CargoNet's data and insights, together with Northland's unique prevention and post-event investigation experience, may help you reduce cargo theft and increase recoveries.

CargoNet provides exclusive data analysis, rich insights and education tools that help fleet owners, drivers, brokers and third- and fourth-party logistics companies reduce theft risk. CargoNet members, for example, can access a national cargo theft alert network that's integrated with multiple law enforcement systems, as well as an around-the-clock operations center.

CargoNet members can access aggregated trend data and detailed incident reports as soon as thefts are reported to CargoNet.

These alerts provide timely information about theft events, suspicious activity and fictitious pickups, and identify thefts and other threats to help companies adopt appropriate mitigation and safety measures.

CargoNet's insights and analytics can help trucking companies reduce theft risk by providing early insights into how demand and location trends are evolving. This understanding helps companies increase customer satisfaction while improving the safe and on-time delivery of their loads.

If companies are adding new customers, routes or commodities, CargoNet's route planning tools help them optimize driver and load safety by identifying theft hot zones and better alternatives for driver stops or parking.

Education and Training

CargoNet's education and training efforts, including webinars, threat advisories, holiday weekend prevention advisories and other insights, help companies and drivers understand and avoid potential threats. In addition to reducing threat risks, these efforts can increase driver safety and retention by helping companies demonstrate a commitment to safe deliveries.

Value-Added Services

Our dedicated Underwriters, Risk Control specialists and Claim professionals, many with deep industry experience, understand the risks our transportation customers face today.

Our Special Investigations Group (SIG) professionals, many of whom are former law enforcement officers, have extensive experience in investigations. In addition to pursuing recoveries, they work with customers to help reduce theft. And we maintain relationships in local communities nationwide to understand the latest theft trends and offer insights.

Where permitted, Northland customers may be eligible for discounted CargoNet membership and full access to its many features. Speak with your Independent Agent for more details on whether a discount is available in your state.²



Manage Theft Risk More Effectively with CargoNet

CargoNet's industry-leading theft data alerts, prevention insights and driver training help fleet owners, drivers, freight brokers and their customers reduce cargo theft by understanding:

- **What's being stolen.** Understanding theft trends specific to what you're moving helps align your prevention efforts with in-demand and high-value cargo.
- **How cargo is being stolen.** Knowing exactly how items are being stolen helps you make more precise decisions about your prevention investments.
- **Where thefts occur.** Understanding high-risk areas helps you plan safer routes.

To learn more about the benefits of combining Northland coverage and CargoNet membership, contact your Truckers Insurance Associates underwriter or team lead.



TruckersTM
INSURANCE ASSOCIATES

<https://truckers-insurance.com/contact/>

800-652-9515

Truckers-Insurance.com

¹ As described on CargoNet.com

² Discounts may vary by state and individual risk characteristics. Discounts are subject to eligibility, availability, do not apply to all coverages, and are not guaranteed.

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