

Northland, telematics and the future of trucking

We're now offering a special opportunity for trucking customers to leverage the continued evolution of data to improve safety and efficiency.



Northland believes telematics is an indispensable tool that provides real-time drive performance data through wireless transmission to increase trucking safety while reducing costs. Our telematics partners deliver a full range of services to our trucking customers, focusing on accident prevention and driver performance.

Two great offers:

Up to 15% savings on annual premium*

Bring telematics to your fleet and save on your Northland insurance premium. Offer available at policy inception and renewal anniversary.

*In order to be considered eligible for the discount, you must have enabled eligible telematics devices and/or camera devices in at least 75% of your enrolled vehicles. Discount applied using scheduled credit. Credit may vary based on device type and individual account characteristics.

OR

Save up to \$300 annually (per enrolled vehicle)**

Bring telematics to your fleet and save on standard device and subscription fees.

**Customers with a subsidy will receive a monthly subsidy toward the purchase of their telematics device and subscription fees equal to: (i) \$25 per enrolled vehicles with enabled cameras, or (ii) \$15 per enrolled vehicles with enabled telematics devices.

How it works:

By signing up, you agree that Northland will receive device data for use in Claims, Underwriting and research and analyze risk correlations.

How to join:

For a demo, pricing or to sign up with any of our preferred vendors, go to truckercloud.com/northland.

TruckerCloud

Driver data is changing trucking:

38% { fewer accidents on average¹

50% { reduction in compliance tasks²

80% { reduction in unsafe events³

93% { driver retention rate among dash cam customers⁴

¹azuga.com/inquiry/fleet-demo

²gomotive.com/products/fleet-compliance/

³info.netradyne.com/northland

⁴Samsara Safety Survey 2019

To learn more about Northland and telematics, contact your independent agent or visit northlandins.com/telematics.

Eligibility for these offers may vary by state. Speak with your agent for more information. Discounts are not available in all jurisdictions and are subject to all applicable laws and regulations. Northland does not warrant that adherence to, or compliance with, any vendor recommendations, testimonials, best practices or guidelines, or use of the services or products referenced herein, will result in a particular outcome. In no event will Northland or any of its affiliates be liable in tort or in contract to anyone who has access to or uses this information, or the services or product referenced herein, for any purpose.

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